

EVENT AGENDA

3 APRIL 2025

The 121 on Convention Street (around the corner from the Hilton)

4:00 PM	Registration
6:00 PM	Welcome Reception

4 APRIL 2025

Hilton Baton Rouge Capitol Center, Heidelberg Ballroom

7:00 AM	Sunrise Yoga “YS90” April Hill, Yoga Studio 90
8:30 AM	Registration & Breakfast
9:00 AM – 10:30 AM	KEYNOTE SPEAKER Look Out! It’s A Trap! <i>The Truth About the Pitfalls & Promise of Female Leadership</i> Sara Bradshaw Ray, CIC, CKC Sr. Vice President of Strategic Initiatives, Big I Oklahoma
10:30 AM	Break
11:00 AM – 12:00 PM	The Scenic Route to Success: <i>Embracing Twists, Turns, and New Beginnings</i> Carey Wallace, AgencyFocus LLC
12:00 PM	Networking Lunch
1:00 PM – 1:15 PM	Businesswoman’s Stretch Break April Hill, Yoga Studio 90
1:15 PM – 2:15 PM	Building Your Personal Brand: <i>Two Perspectives</i> Carey Wallace & Lindsay Wallace, AgencyFocus LLC
2:15 PM	Closing Remarks

MEET OUR SPEAKERS

Sara Bradshaw Ray, CIC, CKC, Sr. Vice President of Strategic Initiatives, Big I Oklahoma

Sara Bradshaw Ray, CIC, is a seasoned insurance professional with over 30 years of experience in agency ownership, management, and consulting. As the founder of SynerDynamics Group and creator of MyNetwork.ins, Sara has dedicated her career to empowering women leaders in the insurance industry. Her unique background in agency management and commercial underwriting equips her with a deep understanding of the challenges and opportunities faced by female leaders.

A sought-after speaker and executive coach, Sara is passionate about helping women navigate the complexities of leadership, avoid common pitfalls, and harness their full potential. With her expertise in operational efficiency, leadership development, and strategic growth, Sara has become a trusted advisor to agencies and a champion for women aiming to lead with confidence and impact. Her keynote, "Look Out! It's A Trap! The Truth about the Pitfalls & Promise of Female Leadership," promises to inspire and equip attendees with valuable insights for their leadership journeys.

April Hill, Yoga Studio 90

April Hill has been practicing hot yoga since 2001, and her passion and understanding of the unique health benefits of practicing regularly is what keeps her teaching multiple classes per week and coaching individuals. The last 21 years she has practiced faithfully and regularly what she teaches. She credits her workouts to having smooth and quick deliveries with all three of her children, helping her postpartum, and continuing to deliver the mental release every busy mom needs!

Carey Wallace, AgencyFocus LLC

Carey Wallace, founder of AgencyFocus, has 14 years of experience in the insurance industry, specializing in helping agencies leverage data to drive growth and make informed business decisions. As a Certified Exit Planning Advisor, she has guided hundreds of agencies through successful perpetuation planning and transitions to the next generation.

Carey's expertise in analytics, financial management, and strategic consulting, including Fractional CFO services, has made her a trusted advisor in the industry. Her passion for empowering others and her practical approach to problem-solving have established her as a leader and mentor, particularly for women navigating careers in insurance.

Lindsay Wallace, AgencyFocus LLC

Lindsay Wallace is a driven and ambitious professional in the independent insurance industry. After graduating in the midst of the pandemic, she was drawn into the industry and currently works at the Independent Insurance Agents of North Carolina where she is growing her knowledge of the field and making meaningful connections.

With a passion for marketing, technology, leadership, and networking, Lindsay is committed to helping others navigate their own journeys in the industry. Through the Insurance Refocused Podcast, she hopes to connect young professionals with experienced leaders who are open to innovation and growth.