

AGENDA

2024



Sunday, June 16

- 10:00 am - 12:30 pm Exhibit Set Up
1:00 pm - 6:00 pm Welcome & Registration
1:00 pm - 4:00 pm Exhibit Exposition & Welcome Refreshments
5:00 pm - 7:00 pm Exhibit Exposition & Welcome Reception
7:00 pm - 9:00 pm Exhibit Tear Down

Monday, June 17

- 8:00 am - 12:00 pm Registration
8:30 am - 11:30 am Opening Business Session
Navigating the Insurance Landscape: Reviving the Insurance Industry in Louisiana
Commissioner Tim Temple, Louisiana Department of Insurance
Keynote Presentation: Modernize & Transform Your Agency
Marit Peters, IIAT President & Executive Director
11:30 am - 1:30 pm Lunch On Your Own
1:30 pm - 4:30 pm **Cultivating Success: Building a Thriving Workplace Culture for Organizational Growth**
Marit Peters, IIAT President & Executive Director
3:00 pm - 5:00 pm Frozen Drink Treats
5:00 pm - 7:00 pm Reception

Tuesday, June 18

- 9:00 am - 12:00 pm **Agency E&O: Exposures & Defenses**
Dustin Wambsgans, IIABL Agency Consultant
9:00 am - 5:00 pm IIABL Beach Tailgate
2:00 pm - 4:00 pm Ice Cream & Beer Party
8:00 pm - 11:00 pm Wild West Casino Night

Wednesday, June 19

- 8:00 am - 10:00 am Breakfast Buffet
8:30 am - 10:30 am Closing Business Session
National Insurance Industry Update
Todd Jackson, IIABA Incoming Chairman
2024 IIABL Legislative Update
Ben Albright, IIABL President & CEO and Jeff Albright, IIABL Consultant

This agenda was accurate at the time of printing. We make every effort to present the topics, speakers, and events at the stated time. Due to unforeseen circumstances, and as the agenda continues to develop and evolve, there may be changes that are out of our control.

DYNAMIC SPEAKERS



Commissioner Tim Temple **Louisiana Department of Insurance**

Tim Temple was elected Commissioner of Insurance in 2023. Tim worked in the insurance sector for over two decades and is dedicated to leveraging his extensive industry experience to shape a regulatory and statutory environment that not only ensures competitiveness, but also enhances the attractiveness of Louisiana's insurance market. As the state's top insurance official, Tim is committed to protecting the interests of policyholders while promoting a flourishing insurance market that benefits all residents and businesses in the great state of Louisiana.



Marit Peters **IIAT President & Executive Director**

Marit Peters has been the President & Executive Director of the Independent Insurance Agents of Texas (IIAT) since January 2015. She has been working with agencies for years as an executive coach helping leaders untap human potential and create winning cultures. Marit has worked in a variety of industries over her career including healthcare, technology, insurance, associations, and aviation manufacturing. Her core management modeling is developed from LEAN methodology. She is certified with both the WHY INSTITUTE and KOLBE for leadership and talent management. Marit is a passionate, innovative, success-oriented leader whose specialty lies in using strong relationship and business skills complimented with organizational design and strategic planning to create and sustain organizational growth and productivity.



Dustin Wambsgans **IIABL Agency Consultant**

Dustin Wambsgans is IIABL's Agency Consultant. He is a results-driven agency consultant successful in sales management, competitive analysis, and operational management. He has demonstrated success in growth and innovation capitalizing on new trends and technologies to boost business initiatives and reach sales objectives. IIABL Agency Consulting, a service of IIABL, was created in 2022 to help improve insurance agency sales, operations, and profitability.



Todd Jackson **IIABA Incoming Chairman**

Todd Jackson, CIC, is the owner and partner at McGowan Insurance Group in Indianapolis, with multiple Indiana locations. He has been a key figure in the insurance industry since 1989, serving as Big "I" vice chair in 2022 and leading Big I Indiana as president in 2013. Todd's contributions extend to the national stage, with four years on the Big "I" Board of Directors and participation in the Trusted Choice® board. He's also been involved with the Society of Certified Insurance Counselors and served as the president of the Brownsburg Education Foundation.

INSIGHTFUL TOPICS



Navigating the Insurance Landscape: Reviving the Insurance Industry In Louisiana

Commissioner Tim Temple will address the insurance crisis in Louisiana and legislative actions taken in the 2024 session to tackle it. He will outline the Department of Insurance initiatives supporting agents, customers, and companies to revive in the insurance industry. Attendees will gain insights into challenges faces, legislative measures enacted, and departmental efforts fostering a future focused on a vibrant insurance marketplace in Louisiana.

When: Monday, June 17, during the Opening Business Session

KEYNOTE PRESENTATION: Modernize and Transform Your Agency

Marit Peters, IIAT President & Executive Director, has been working with agencies for years as an executive coach helping leaders untap human potential and create winning cultures. During her keynote presentation she will discuss how you should invest now in your agency's culture, talent, tech, and tools. She will also discuss how you should focus on building a forward-thinking environment to attract and inspire top talent. This program offers tools to tackle challenges and create a sustainable, thriving agency. Get actionable steps to strengthen your team and prepare for the future workforce.

When: Monday, June 17, during the Opening Business Session

Cultivating Success: Building a Thriving Workplace Culture For Organizational Growth

Join Marit Peters, IIAT President & Executive Director, for an afternoon that will provide actionable insights on creating a culture of trust, communication, and collaboration that leads to higher levels of employee satisfaction, productivity, and organizational success. It will highlight the business problem of declining employee engagement affecting customer retention and draw a direct correlation between engaged employees and organizational growth.

When: Monday, June 17 at 1:30 pm

Agency E&O: Exposure & Defenses

Dustin Wambsgans, IIABL Agency Consultant, brings his expertise to the forefront during this presentation. In this informative session, attendees will gain valuable insights into safeguarding their agencies against errors and omissions (E&O) exposures. Through his expertise and insights, attendees will gain actionable strategies for enhancing their agency's risk management practices and minimizing exposure to E&O claims. Don't miss this opportunity to fortify your agency's defenses and protect its reputation.

When: Tuesday, June 18 at 9 am (approved for 3 hours Ethics CE & RMC)

National Insurance Industry Update

The work in the insurance industry doesn't stop in our state. IIABA is hard at work for our agents with new and ongoing initiatives that can impact your agency. Todd Jackson, IIABA Incoming Chairman, will give an overview of what IIABA has been working on including critical legislative and market concerns facing the insurance industry that they have been advocating for at Congress.

When: Wednesday, June 19 during the Closing Business Session

IIABL 2024 Legislative Summary

Our association has been hard at work to bring Louisiana out of the insurance crisis. 2024 has been a pivotal year for insurance reform. With a new Commissioner of Insurance, Governor, and many new legislators, we have embraced the opportunity to be a resource and provide education to the new leadership and bring about change to improve the insurance industry. After an intense legislative session, we all want to know how what happened affects us. Jeff & Ben Albright will review the legislation that IIABL tracked during the 2024 Regular Legislative Session and break it down for you.

When: June 19 during the Closing Business Session